

FOR IMMEDIATE RELEASE

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RECLAIM ARBOR

A Tree for Every Box

LAUNCHES KICKSTARTER CAMPAIGN
TO PLANT 10,000 TREES OLD WOOD
MILLED INTO NEW PANELING SAVES
OLD TREES & PLANTS NEW FORESTS

Pittsburg CA.- ReclaimArbor.com launched its KickStarter campaign to upcycle old lumber into new paneling, while setting a goal of replanting 10,000 trees all around the world.

Launched this Summer, Reclaim Arbor creates inspiring wall decor products that fosters social responsibility to propel positive environmental change.

OUR PRODUCT

The company transforms 100% reclaimed wood, material that would otherwise end up in landfills, into four different and attractive styles of wood paneling with easy to apply peel and stick adhesive. This allows anyone to create gorgeous feature walls quickly and without professional expertise.



According to George Chao, Founding Member of Reclaim Arbor LLC, "We're taking old, throwaway scrap, and turning it into something beautiful, clean, and new again." He also added "We wanted to make a product that has all of the benefits and none of the pains of creating a reclaimed wood wall."

Co-Founder Alex Griffith says "the Reclaim Arbor tree planting initiative ensures a net positive corporate footprint. We help bring back forests devastated by over-logging and natural disasters through inspiring products." He adds:

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Our company mission is to plant one million trees back into the environment.

RECLAIM ARBOR WAS STARTED BY CO-FOUNDERS GEORGE CHAO AND ALEX GRIFFITH IN THE SAN FRANCISCO BAY AREA.



George is the Founder and CEO of three global leading eCommerce corporations - Uniworld Omniport, Omniport Consulting, and BBO Poker Tables. George is an expert in niche business development and has an extensive charitable giving history partnering with elite celebrity sponsorship and community foundations such as NBA Golden State Warriors, Mlife, St. Jude Children's Research Hospital, and Super Bowl Big Game Big Five in raising funds to support art and health education, youth development, and thriving schools.

Connect with George:

www.linkedin.com/in/georgechaonow/



Alex is COO and co-owner of Branagh Development, a premium residential developer with 100 years of heritage. Alex's problem solving skills and Branagh's company values of exceptional quality, personal integrity, and strong relationships shines through in their homes, and through the Reclaim Arbor project.

Connect with Alex:

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